



2024-2025 Policy Plan

Mission & Vision

We dream of a world where youth anywhere have got equal opportunity to solve the problems their communities face. In this world, knowledge, expertise, and resources are shared freely to solve the problems of our times.

To create this world, we connect high potential, young, problem solvers in developing countries with the knowledge and expertise they need. We build international knowledge communities, take away barriers to entry, and support mutual understanding and collaboration across cultures.

Ambitions

In 2024 and 2025, together with our partners we want to:

Support six products around which young problem solvers come together to collaborate on innovation and exchange knowledge. We strive to increase the technology readiness level of these products by at least two levels.

Organize 16 innovation sprints where problem solvers can come together to bring an innovative solution to the next level and freely share knowledge.

Conduct 30 entrepreneurship mentorship and coaching sessions where we connect mentors and problem solvers.

Facilitate grant & proposal writing support, either through direct involvement in writing the grant/proposal or through connecting experts.

Fundraise for the operational expenses of Diyalo Foundation internationally.

Strengths and weaknesses

As Diyalo Foundation, we have a strong network with people that want to support impactful innovations. Through them, we are able to access knowledge and mentorship opportunities for our partners.

We have three years of experience working in this modality with innovative projects in Nepal. Over the past three years, we have learned how we should work with innovators in Nepal specifically and more generally with international contributors.

Our biggest weakness sits in our human resources. Because we only work with volunteers (outside of our small Nepali team), it is difficult to retain people for more than 1 to 2 years. Because of this, a lot of knowledge and expertise leaves the organization each time and needs to be built back up.

Another weakness is our ability to attract large, long term donors.

Goals for 2024 - 2025

1. Attracting local partner projects

In order to attract new local partner projects, we are working with our team in Nepal, as well as with current partners, to scout the local start-up scene for projects with potential. Here, the goal is to have a conversation with at least one (1) organization or project group per month so that we can have a good pipeline of new projects. For this, we need to identify the right potential partners and communicate clearly with them how we see the partnership in the future. If they are interested in a collaboration, they will fill out our one-pager document and we will decide whether we are the right party to partner for their current issue.

2. Attracting & Nurturing knowledge partnerships

On the other hand, it is important to foster partnerships with universities and other knowledge institutes. The goal for 2024-2025 is to have had conversations with all major universities in the Netherlands across different (technical) faculties. We are currently seeing more centralized offices being set up which should help this outreach. We need to make clear to these organizations what we have to offer and how they benefit from a partnership. After this, we will run a trial project with the institute to determine whether we are both happy with a collaboration.

3. Attracting & Nurturing business coach partnerships

For business coach partnerships, we work on more of an ad hoc basis. To ensure business coaches are interested, it is vital that we communicate clearly what we do and what our impact is (see point 4). Once a need arises for business coaching, we need to phrase the problem so that we have a clear beginning and an end of the coaching period and we can measure the success at the end.

4. Reporting & Communicating

We want to report on an annual basis through the annual report on the website, as well as through quarterly newsletters and (at least) monthly social media posts on LinkedIn and/or Instagram. We want to show both the people behind Diyalo and spotlight our partners, as well as show the impact of our work. In 2024-2025, we want to create a framework for measuring impact in a clearer way.

5. Fundraising

We need to fundraise for our operational expenses. There are two ways we want to go about this; donations and grants.

For donations, we want to use our network and communications to find donors with a link to our mission and vision.

For grants, we want to partner with our local and knowledge partners to find the right grants for the projects.